

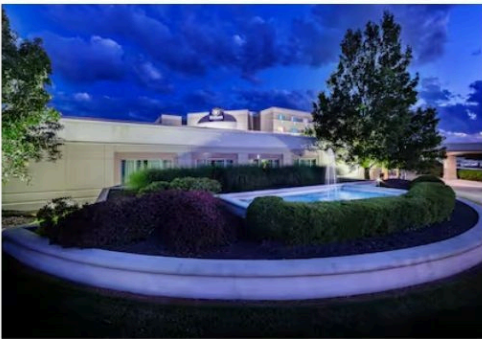
**January  
25-27**



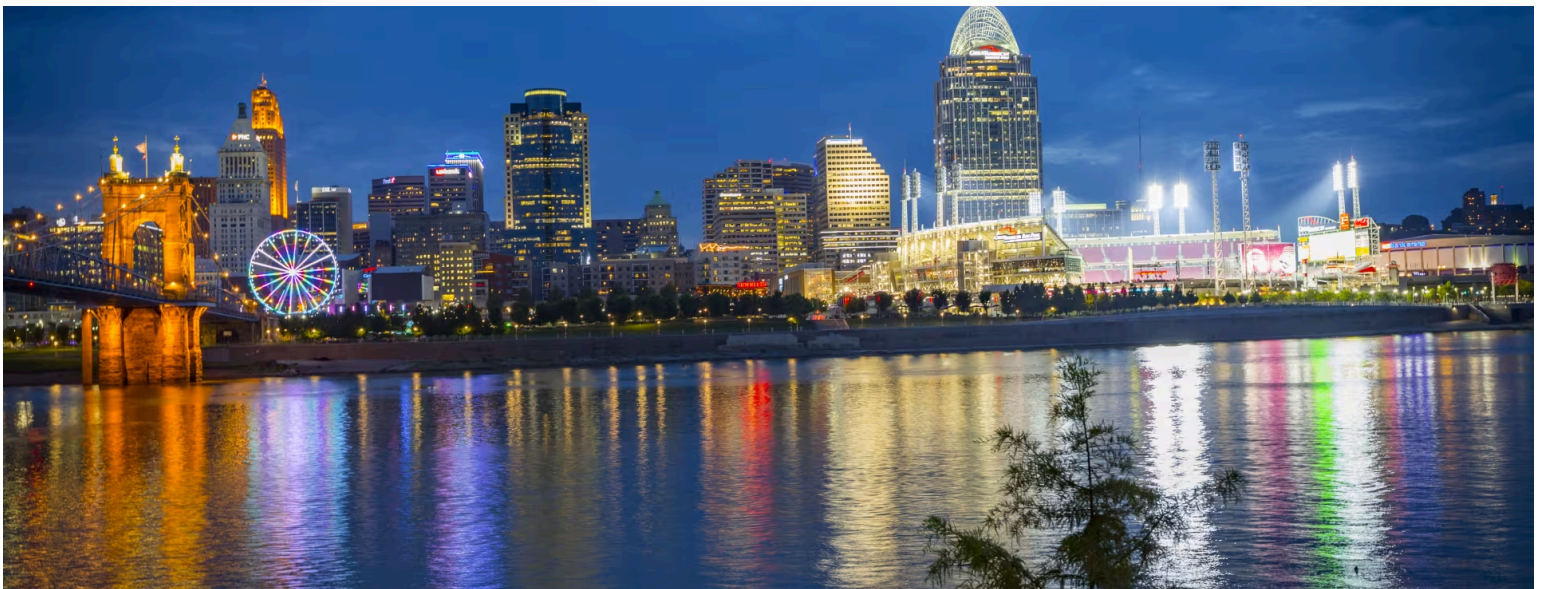
*Tennessee Motor Coach Association*

## Registration Materials

**CINCY** REGION



**TMCA 2026 ANNUAL  
CONVENTION**  
**Hilton Cincinnati Airport**  
**Florence, KY**



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## 2026 ANNUAL CONVENTION

**JANUARY 25 – 28, 2026**

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NOW  
TO SECURE  
YOUR SPOT**

**ADDITIONAL  
PROGRAM  
ADVERTISEMENT  
OPPORTUNITIES  
ARE ALSO  
AVAILABLE**



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AD Sizes based on sponsorship support

\$4,000.00 and up - Full Page

\$3,000.00 and up - Half Page

\$2,000.00 and up Quarter Page

*Artwork Requirements*

*All Ad Copy must be submitted in PDF, EPS, or 300 DPI Jpegs.*

*The deadline for Ad Copy Submission is December 15, 2026*

*Any ads received after this date may not be included in the program.*

*Please send artwork to contact@tnmca.net*

**NO SCANNED IMAGES, PLEASE**

**CATCH THEIR ATTENTION  
ADVERTISE NOW!**



**Register Now**



# 2026 ANNUAL CONVENTION

**JANUARY 25 – 28, 2026**

*Visit*  
**CINCY.com**

## Registration Rates

Registration Type	Registration Rate
Register By October 1, 2025, to take advantage of the Early Bird rate	
Associate Member – Early Bird Rate (includes table display)	\$700.00
Associate Member – Early Bird Rate (no table included)	\$400.00
Associate Member + Supplier Table Display (includes table display)	\$800.00
Associate Member (no table display included)	\$500.00
Associate Member Early Bird Rate + Bus Display + Table Display	\$1,300.00
Associate Member + Bus Display + Table Display	\$1,400.00
Motorcoach Operator Member	\$345.00
Motorcoach Operator Member <i>Additional Person from same company</i>	\$245.00
Tour Operator each person	\$245.00

<b>First Name:</b>	
<b>Last Name:</b>	
<b>Company Name:</b>	
<b>Street Address:</b>	
<b>City:</b>	
<b>State/Zip Code:</b>	
<b>Phone Number:</b>	
<b>Email Address:</b>	
<b>Website:</b>	
<b>Please Indicate Your Registration Type</b>	<p><u>    </u> Associate Member – Early Bird Rate (includes table display)</p> <p><u>    </u> Associate Member – Early Bird Rate (no table included)</p> <p><u>    </u> Associate Member + Supplier Table Display (includes table display)</p> <p><u>    </u> Associate Member (no table display included)</p> <p><u>    </u> Associate Member Early Bird Rate + Bus Display + Table Display</p> <p><u>    </u> Associate Member + Bus Display + Table Display</p> <p><u>    </u> Motorcoach Operator Member</p> <p><u>    </u> Motorcoach Operator Member Additional Person from same company</p> <p><u>    </u> Tour Operator each person</p>

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# 2026 ANNUAL CONVENTION

**JANUARY 25 – 28, 2026**



**CONTACT US  
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YOUR SPOT**

**SPONSORSHIP  
OPPORTUNITIES**



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865-936-8622

**Contact us Now  
to Secure Your  
Sponsorship**

SPONSORSHIPS AVAILABLE	COST OF SPONSORSHIP	COMPLIMENTARY REGISTRATIONS INCLUDED	MEAL SPONSORS WILL HAVE OPPORTUNITY TO ADDRESS ATTENDEES DURING THE MEAL AND PROVIDE BRANDED ITEMS AT MEAL TABLE	Ad Size
<b>Sunday 1/25/26</b>				
Board Meeting & Snacks	\$700.00	0	no	n/a
Reception with the vendors	\$2,000.00	1	yes	Quarter
Sunday Night Networking Social	\$1,000.00	0	yes	n/a
<b>Monday 1/26/26</b>				
Breakfast with the vendors	\$2,000.00	1	yes	Quarter
Coffee Break/Beverage Break	\$500.00	0	no	n/a
Lunch at Hofbräuhaus	\$2,000.00	1	yes	Quarter
Monday Night Dinner (can be shared)	\$4,000.00	3	yes	Full
Monday Night Networking Social	\$1,000.00	0	yes	n/a
<b>Tuesday 1/27/26</b>				
Breakfast	\$2,000.00	1	yes	Quarter
Coffee Break/Beverage Break	\$500.00	0	no	n/a
Awards Lunch & Annual Business Meeting (can be shared)	\$3,000.00	2	yes	Half
Tuesday Night Dinner & Motorcoach Mania (can be shared)	\$4,000.00	3	yes	Full
Tuesday Night Networking Social	\$1,000.00	0	yes	n/a
<b>Other Sponsorships</b>				
Marketplace Binders	\$600.00	0	n/a	n/a
Name Badges	\$500.00	0	n/a	n/a
Platinum – Multiple Opportunities	\$1,000.00	0	n/a	n/a
Gold – Multiple Opportunities	\$750.00	0	n/a	n/a
Silver – Multiple Opportunities	\$500.00	0	n/a	n/a

# 2026 ANNUAL CONVENTION

January 25 – 28, 2026

Hilton Cincinnati Airport  
7373 Turfway Road, Florence, KY 41042

## TENTATIVE SCHEDULE OF EVENTS

### SUNDAY JANUARY 25, 2026

#### **Early Bird Arrivals**

**12:00 pm – 2:00 pm Registration & Silent Auction Items Set-Up - Your donations will support the local Cincinnati, OH, Non-Profit New Perceptions, a local organization dedicated to enriching the lives of those with intellectual/developmental disabilities.**

**2:00 pm—5:00 pm Registration Opened**

**2:00 pm – 3:00 pm Vendor Set-Up NOTE: Displays are to remain intact until the closing of the convention**

**2:30 pm – 4:30 pm Board Meeting**

**3:30 pm – 4:00 pm 3:30 pm – 4:00 pm First Timers Session – This session is perfect for the first-time attendee and will explain an overview of the TMCA Marketplace and update you on some new and exciting things with TMCA and the industry. All are welcome to participate.**

**5:00 pm Silent Auction Opens**

**5:00 pm—5:30 pm New Member/First-Time Attendee Mixer—All new members and invited operators are encouraged to attend this event to welcome our new members and first-timers to Mix and Mingle!**

**Sponsorship Available**

**5:30 pm – 6:30 pm Reception with the Vendors – Each Operator will receive a “Bingo” card upon registration to get initialed at the Vendors’ table for a chance to win Prizes. Vendors, keep your door prizes at your table, and we will collect them at the end of the event to be handed out later. (NEED A THEME) And decorate your tabletops accordingly. “Have Some Fun”**

**Sponsorship Available**



Schedule subject to change

## ***SUNDAY - CONT -***

7:00 pm                      Buses Depart

7:15 pm – 9:30 pm              Dine Around at The Banks - Spanning the full width of the Central Business District, The Banks brings the waterfront to downtown’s front door. It is part and parcel of a Riverfront strategic development plan that was initially unveiled in the 1990s. To create a gathering place for people across the region, The Banks provides a variety of attractions that promote public enjoyment, engagement, and appreciation. Thriving off the energy generated by the adjacent professional sports venues, Paycor Stadium to the west and Great American Ballpark to the east, The Banks provides life and energy as a true live, work, and play district and area destination. With plenty of dining and shopping options, there is something for everyone and every budget. You may want to make a reservation, as this is a Sunday night. Go to: [thebankscincy.com](http://thebankscincy.com) to find out more and plan your time there.

9:30 pm                      Bus Departs

9:30 pm                      Networking Social – “Let’s meet at the Bar” for a quick drink and a chance to catch up. All attendees are welcome.

## **MONDAY, JANUARY 26, 2026**

7:30 am – 11:30 am              Registration Opened

8:00 am—9:30 am    Breakfast with the Vendors—Operators, please take a moment to visit with any vendors you didn't have a chance to meet at the reception and complete your “Bingo” card. Cards will be collected at the end of breakfast. Any cards not completed will not be entered into the door prize drawings.

**Sponsored By: TMCA Board of Directors**

9:45 am – 10:30 am              Marketplace I—Operators/Tour Operators will be seated at individually assigned tables, while suppliers circulate and meet for 7 minutes. A list of registered buyers will be provided before the Convention, allowing suppliers to do their homework.

Marketplace Binders Sponsored By:

Timekeeper: Vera Ann Myers

10:00 am – 10:30 am    Coffee Break

**Sponsorship Available**

10:30 am– 11:30 am    Operator Educational Session – TSA- CYBER SECURITY

10:30 am – 11:15 am    Tour Operator Educational Session - tbd

Presenter: TBD

10:30 am – 11:15 am    Supplier Educational Session Supplier Round Table– tbd

Presenter: TBD



## **MONDAY - CONT -**

11:30 pm Board Bus

12:00 pm Lunch at Hofbräuhaus Newport - their award-winning menu has something for everyone...whether it's a traditional Bavarian favorite like schnitzel or bratwurst...or one of the best burgers around! Finish it off with one of their huge, delicious cream puffs!

1:15 pm Depart for FAM Tour

2:00 pm – 4:30 pm FAM Tour – The Ark Encounter, featuring a full-size Noah's Ark, built according to the dimensions given in the Bible. Spanning 510 feet long, 85 feet wide, and 51 feet high, this modern engineering marvel amazes visitors, young and old. As you enter Noah's world aboard the massive Ark, you'll tour three decks filled with scores of world-class exhibit bays. These stunning exhibits allow you to experience what Noah's life may have been like.

4:30 pm Return to hotel

5:00 pm – 6:00 pm Free Time to enjoy the facilities or rest and prepare for the evening activities.

6:30 pm – 7:30 pm Dinner at host hotel & Legislative & Industry Updates with ABA & UMA  
**Sponsorship Available**

7:30 pm – Till Networking Social - All attendees are welcome. (Beverages are on your own)  
**Sponsorship Available**

## **TUESDAY, JANUARY 27, 2026**

7:00 am – 4:00 pm Registration Opened

8:00 am – 9:00 am Breakfast and Joint Session with Dynamic Speaker (Discuss costs & topics)  
**Sponsorship Available**

9:00 am – 10:30 am Marketplace II

10:00 am – 10:30 am Coffee Break  
**Sponsorship Available**

11:00 am – 12:00 pm Operator Educational Session – In this session, we will harness the potential of the "Big Beautiful Bill" and explore its ability to transform your financial picture dramatically!  
Presenter: Tracy Fickett, BusBooks

11:00 am – 12:00 pm Tour Operator Educational Session - tbd  
Presenter: TBD

## **TUESDAY - CONT -**

11:00 am – 12:00 pm Supplier Educational Session - How Do I Get Your Business? – A Candid Panel Discussion with Motorcoach Operators

This interactive panel brings together experienced motorcoach & tour operators to share exactly what they look for when choosing partners—from hotels and attractions to restaurants and destinations. Learn what wins their business, what turns them away, and how to build lasting, successful relationships in the group travel market.

Topics Include:

- Key decision factors for operators
  - Common deal-breakers
- How to make your offerings stand out
- Real examples of what works—and what doesn't

Get honest answers to the “How do I get your business?”—straight from the source.

Panel Leader: Vera Ann Myers, Myer Farm

12:15 pm – 1:30 pm Awards Lunch & Annual Business Meeting

**Sponsorship Available**

2:00 pm – 3:00 pm Supplier Round Table – How do I get your business?

Moderator: Vera Ann Myers

2:00 pm – 3:30 pm Coach Presentations

3:30 pm – 4:30 pm Operator Educational Session – tbd

Presenter: TBD

3:30 pm – 4:30 pm Tour Operator Educational Session – tbd

Presenter: TBD

3:30 pm – 4:30 pm Supplier Educational Session - tbd

Presenter: TBD

4:30 pm – 5:30 pm Free time & LAST CHANCE to place bids on your Silent Auction Items!

6:00 pm – 8:00 pm Dinner & Motorcoach Mania – You better study FMCA's Rules & Regulations if you want to WIN BIG! Operators will be quizzed on content from the industry handbook, and suppliers on tourism

**Sponsorship Available**

8:00 pm Silent Auction Winners Announced – Please be prepared to pay for your silent auction items upon pick-up.

8:00 pm - Till Networking Social – One last drink, and we conclude the convention. All attendees are welcome. (Beverages are on your own)

**Sponsorship Available**

**CONVENTION CONCLUDES**