

Tennessee Motorcoach Convention Schedule

January 27 – 29, 2020

Sunday, January 26, 2020

Time	Event
9:00am – 5:00pm	Registration and Set-up
3:00pm – 5:00pm	Board of Directors Meeting
5:30pm – 6:30pm	Motorcoach Parking and set-up for ALL
7:00pm – 10:00pm	Dine Around (Enjoy Live Music or one of the 2 restaurants located at Shoals Marriott)

Monday, January 27, 2020 | Day 1

Time	Event
7:00am – 8:00am	Operators and Associates Breakfast – Industry Update and Outlook – Sponsored by ABA <i>Speaker: Peter Pantuso, President, American Bus Association</i>
8:00am - 5:00 pm	Registration Open
8:30am – 8:45am	Board Buses at Marriott Shoals for FAM's (lunch included) – Sponsored by Florence, AL
9:00am	All Buses to Depart for FAM Tours
9:00am – 2:00pm	FAM's
2:30pm – 3:30pm	New Member Orientation Volunteers: Jessica Dunivant, Discover Park of America; Debbie Eaton, Corvette Museum; Pam Huey, Smoky Mtn Tours; Bob Cline, US Tours.
2:30pm – 3:30pm	Booth Display set-up in Market Place for ALL
2:30pm – 4:00pm	Election of Officer and Officer Bylaws section to be read, followed by Election of Officers and Board Members.
4:30pm - 6:00pm	Market Place A
6:00pm – 6:45pm	Floor Reception after Market Place , centered around vendor Booths
7:00 – 9:00pm	Opening Night Dinner at Hotel <ul style="list-style-type: none"> • Guest Speaker – FBI Speaker on Human Trafficking throughout Tourism Industry • Announce new Board of Directors
9:30pm – 11:00pm	Enjoy Food, Fun and Live entertainment at the Marriott Shoals.

Tuesday, January 28, 2020 | Day 2

Time	Event
7:30am - 9:00am	Operators Breakfast – Sponsored by Clarke Power Services <ul style="list-style-type: none"> • All Motorcoach Manufactures, Service & Products Companies – to be recognized during this meeting. announce name & company. • Speaker I: Stacy Testerman, President, UMA • Speaker II: Henry Seaton
9:15 am – 11:00am	Marketplace B
9:15am – 11:00am	Associates Educational Session
11:00am – 11:20am	Trip Advisor – Michael Vescio, Discover Dekalb
11:20am – 12:20pm	Floor Break – Sponsored by US Space Center
12:30pm - 1:30pm	Educational Session – Motorcoach Mania for both Operators and Associates to include Prizes for all.
1:45pm – 4:00pm	Lunch to include guest speaker on Human Trafficking – Sponsored by Prevest
1:45pm – 3:45pm	Manufactures presentation and demo time with Operators (All Operators to Attend)
	Tour Planners, DMO's & Associates to build Itineraries to sell in Marketplace A&B
	Tour Planners, DMO's & Associates will work together to build a strong itinerary in which they will sell together during Market Place A & B on Wednesday. Operators will NOT be available for one-on-one appointments during Market Place A&B, as your group will ONLY be allowed to sell your NEW during this time.
4:30pm – 6:00pm	Operators and Associates will meet with a qualified group leader during a round table setting. Your time will be brief, profile sheets and business cards will be allowed. Associates will refrain from providing group rates to Operators during this time.
6:15pm – 7:00pm	Market Place Floor Reception
6:45pm – 7:15pm	Buses will begin loading for afternoon event
7:30pm – 10:00pm	Downtown Florence Ice Breaker Event – Sponsored by Florence, AL

Wednesday, January 29, 2019 | Day 3

Time	Event
7:30am – 9:00am	Breakfast and Strategic Planning for Operators
9:00am – 11:00am	Market Place A&B
	NEW this Year! (No one-on-one appointments will take place during this time) This time will be utilized by the Teams that created new itineraries during the Tuesday time slot. This will allow teams time to show off and sell their new planned itinerary together in a group setting highlighting their Travel Destinations
11:15am – 11:45am	Booth and Vendor Booth Wrap-up
11:15am – 11:45am	Volunteers to gather and help with wrap-up
Noon – 2:00pm	Awards Luncheon – Sponsored by Host City
3:00pm – 4:30pm	Board Meeting De-briefing
5:00pm	Dine Around